

JENNIFER GOODMAN LINN YOU FEARLESS

SELECT PRESS AT A GLANCE

Awards & Honors

2011

WebMD Expert Blogger

2010

Finalist, Energizer, Keep
Going Hall of Fame

Guest Speaker, LiveSTRONG
Monthly Meeting

Inductee, Livingston High
School Hall of Fame

Television & Radio Appearances

2011

Rachael Ray
CBS Weekend News
(Chicago and New York)
Fox & Friends
Good Day NY
Fox 5 New York
NY1
News 12 Long Island
Doctor Radio

2010

New York Stock Exchange
Opening Bell
NBC's Today Show
ABC News
CBS Weekend News
Marketingpower.com podcast
Voice of America Radio, *Live Fearless,
Love Fearless, Be Fearless*
I'm Too Young for Cancer Radio Podcast,
Survivor Spotlight
Comcast Chicago Sports
NASDAQ Exchange Opening Bell
Q104.3 Community Spotlight

Featured Articles

2011

Martha Stewart's Whole Living,
Make this Your Year of Living Fearlessly
Vanity Fair, *Agenda*
Chicago Tribune, *Orphan Cancers
Get a 'Spin'*
The National Enquirer, *Acts of Kindness*
New York Post, *Cancer Spokes –
Woman Rolls On*
Newsday, *Cycle Teams Aiding Rare Cancers
Fight*
The Star Ledger, *Cycle for Survival Fundraiser
Supports Rare Cancer Research*

2010

Self, *Women Doing Good*
The Wall Street Journal, *Cancer Patient
Gives Back in Cycle of Gratitude*
Self, *Becoming Your Own Best Hope*
MSNBC.com, *With Few Medical Options,
Patients Take Their Lives Into Their Own
Hands*
Journal for the American Marketing
Association, *Spinning for a Solution*
McKinsey Alumni Bulletin, *Jennifer Goodman
Linn's Cycle for Survival raises millions for
cancer research*
HBS Alumni Bulletin, *Alumni in the News –
Spin Cycle*
Chicago Jewish News, *Wheels of Hope
Keep Turning*
Bloomberg News, *Billionaire's Crash Inspires
Sports Bucket List*
West Essex Tribune, *Jennifer Linn is Finalist,
in Energizer Hall of Fame*

2011/2010

Contact Jen

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Awards & Honors

2009

Protagonist, Harvard Business School Case, Keep the Wheels Turning

Kraft Foods, 100 Extraordinary Women

Equinox Fitness Member of The Year

2008

Self Magazine, Do Good Award

Recipient, New Jersey Wynona M. Lipman Empowerment Award

Recipient, Dale and Thomas' Share Some Foundation Award

2009/2008

Television & Radio Appearances

2009

ABC Morning News
CBS Weekend News
Fox Weekend
New York Stock Exchange Closing Bell
NASDAQ Exchange Opening Bell
WPIX
CBS, Go! New York
Good Day NY
New York One

2008

NBC's Today Show
CBS Weekend News

Featured Articles

2009

Bloomberg News, *Lance Armstrong's Hero Tag Applies to Jennifer*
Duke Magazine, *Alumni in the News*
Bridges Magazine, *Gearing Up To Battle Rare Forms of Cancer*

2008

Self, *Inaugural Do Good Award Winners*
Brandweek, *Linn Joins Nickelodeon Team*
Redbook, *How She Does It: Jen's Cancer Has Only Made Her Stronger*
The Star-Ledger, *Spin4Survival: A Family's Fight Against Cancer*
Sarcoma Update/Memorial-Sloan Kettering Cancer Center, *Spin4Survival Challenges Mind, Body and Soul to Defeat Sarcoma*
Chicago Jewish News, *Cycle for Life*
New Jersey Jewish News, *A New Life Cycle, Ron Kaplan*
Sarcoma Update/Memorial-Sloan Kettering Cancer Center, *Exciting Fundraising News*

Contact Jen

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